

Our Approach to Advocacy

White Ribbon Australia is a part of a global social movement working to eliminate gendered violence. We strive for an Australia where women are safe from men's violence. We take a primary prevention approach to working with communities and workplaces across the country. Through our programs and campaigns, we promote gender equality and engage community members to prevent men's violence against women.

Advocacy is one of our four pillars. White Ribbon Australia will be a strong advocate to all levels of government for policy, funding and legislative changes that prevent gendered violence and promote gender equality.

Our advocacy will:

1. Identify issues where a primary prevention approach is relevant and necessary.
2. Amplify, align, and support the domestic, family, and sexual violence sector.
3. Raise awareness about the issue across our programs and platforms.
4. Engage men, boys, and communities to take action on the issue.
5. Campaign for reform at all levels of government.

Our advocacy aims to:

1. Build power at the base to ensure that women, their children and the FDV sector is supported
2. Support systematic changes that results in a reduction and eventually elimination of all form's of men's violence and abuse toward women and their children
3. Be the primary voice on all form's of men's violence and abuse towards women and how to prevent it
4. Understand the issue of men's violence and abuse towards women and their children.

Our focus will be:

1. To mobilize our base of supporters, key allies and men and boys to pursue systematic changes
2. Raise Awareness of the issue of men's violence and abuse towards women and their children
3. Apply a primary prevention lens to family and domestic violence
4. Support the sector through collaborations to change legislation at Commonwealth and State Levels

Our advocacy will be informed by:

1. Victim-survivors of domestic, family, and sexual violence
2. DFSV advocates and organisations
3. Community members and groups
4. Leading academics and policy-makers
5. WRA Advisory Council

Our advocacy will work at four levels:

1. **Communities:** We will work with communities to build their knowledge and skills to promote gender equality and prevent gendered violence - run local campaigns and activities around issues specific to that community. This will be achieved through our community engagement programming and across our social media.
2. **Public commentary and position papers:** We will develop public facing position papers on issues around primary prevention and gendered violence - and will provide public commentary around these issues.
3. **Legislative reform:** We will support the domestic, family and sexual violence sector to drive changes in policy, funding and laws by collaborating, leading, amplifying and campaigning for key changes.
4. **Regulatory submissions and public consultation:** We will provide comment, submissions and responses to issues impacting domestic and family violence and apply a primary prevention lens.