

MEDIA RELEASE

[SUBURB] BREAKS THE SILENCE AROUND VIOLENCE **[Insert Name] raises awareness by hosting a White Ribbon Australia fundraiser**

[Event organiser's name] of [Suburb] has organised an event to help raise awareness of White Ribbon Australia's work to end men's violence against women. (if applicable) All funds raised will support primary prevention initiatives in schools, workplaces and the broader community.

[Here is some space for you to elaborate on your White Ribbon Australia event. Share the name of your event and list any notable attendees.]

[If a public event, it will be worth mentioning time, date, location and any associated costs. Your media release should ideally only be one page long, so please try to be concise].

"Violence against women is at epidemic proportions. Devastatingly, over 12 months, on average, one woman is killed every week in Australia as a result of intimate partner violence," [Event organiser's name] said.

"Murder is at the pointy end of a broad spectrum of violence against women. A spectrum that encompasses financial, verbal, emotional, psychological, physical and sexual abuse, as well as workplace harassment. They all form part of a devastating cycle of violence.

"And the women lost are not just statistics – they are wives, mothers, daughters, grand-daughters, sisters, aunts, nieces, friends and colleagues. Most importantly, they are people, and the impact of the violence perpetrated against them is widespread and long-standing.

"Violence against women is never a private issue. [We are/I am] holding this event to help break the silence around violence, to raise awareness of the issue as well as funds to support work to bring violence against women to an end.

"[I/We] want people to know that it is violence against women is unacceptable, it is never the victim's fault, help is always available and if you see something you should definitely say something. People need to know that they can make a difference; bringing an end to men's violence against women will take a whole of community approach."

[If you are holding an event that is open to the public, this is a good place to let people know how they can register their attendance. If not, delete this sentence.]

Those who wish to support the critical work of White Ribbon Australia in the prevention of men's violence against women can also make a tax-deductible donation at www.whiteribbon.org.au/donate. Alternatively, they may host their own White Ribbon Australia event to raise awareness in the community as well as funds to support primary prevention initiatives. Events can be registered at www.whiteribbon.org.au/events.

If you are experiencing violence or suspect someone else is, please contact 1800 RESPECT for advice and support. In an emergency, call the police on 000.

For media enquiries, please contact: [INSERT NAME AND MOBILE NUMBER].