Of Ambassadors felt a moral obligation to join a movement to end men's violence against women

Of Ambassadors felt one of WRA's successes was enabling men to speak to other men about men's violence against women

"I WANT MY DAUGHTER TO HAVE THE SAME OPPORTUNITIES AND LEVEL OF SAFETY IN HER LIFE AS MY SONS"
- SURVEY RESPONDENT

Fatherhood is a strong motivator for many men to become White Ribbon Ambassadors

"IT'S ABOUT EDUCATING PEOPLE, MEN, TO STOP VIOLENCE AGAINST WOMEN"
- SURVEY RESPONDENT

Of Ambassadors want more training opportunities

SHE WAS A GOOD PERSON AND SHE HAD A LOT TO OFFER THE WORLD AND SHE CAN NO LONGER PHYSICALLY BE HERE, SO I FEEL THAT IT'S JUST MY RESPONSIBILITY TO TRY AND DO WHATEVER I CAN TO ENSURE THAT RAY OF SUNSHINE DOESN'T COMPLETELY EXTINGUISH.
- INTERVIEW PARTICIPANT


Results are of the total Ambassadors surveyed