

## 1. White Ribbon Australia

White Ribbon is the world's largest movement of men and boys working to end men's violence against women and girls, promote gender equality and create a new vision of masculinity.

White Ribbon Australia, as part of this global movement, wants all women in Australia to live in safety, free from violence and abuse. We focus on primary prevention: stopping violence before it starts.

White Ribbon Australia is dedicated to ensuring men are active advocates for changing the social norms, attitudes and behaviours that are at the root of men's violence against women. We engage men to stand up, speak out and act to influence the actions of men, demand change and drive gender equality.

Through education, awareness-raising and creative campaigns, prevention programs and partnerships, we highlight the positive role men play in preventing men's violence against women and support them to be part of this social change.

Our vision is 'a nation that respects women, in which every woman lives in safety, free from all forms of men's abuse'. We do this by engaging men to make women's safety a man's issue too. This involves men and women working alongside each other, using the White Ribbon Campaign and programs as a platform for raising awareness and creating attitudinal and behavioural change.

## 2. Our Privacy Policy

As part of our mission we collect, use and share information including your personal information, sensitive information and other information for all purposes intended to advance our mission including but not limited to:

- a) provide services including education, awareness-raising and creative campaigns and prevention programs
- b) partnering with others to provide services
- c) improvement of our services
- d) aiding education and awareness about violence against women.

We do not require that you submit any personal, sensitive or other information to us, however we may not be able to provide our services to you if we do not know who you are or have other important information about you.

For the purposes of this policy, the following definitions are used:

**"Personal information"** means information or an opinion about a specific person who is identified by the information or whose identity can be easily ascertained from the information

- a) whether the information or opinion is true or not; and
- b) whether the information or opinion is recorded in a material form or not.

**"Sensitive information"** includes information which may not identify a specific person but includes important information about a person such as:

- a) information or an opinion about an individual's:
  - I. racial or ethnic origin; or
  - II. political opinions; or
  - III. membership of a political association; or
  - IV. religious beliefs or affiliations; or
  - V. philosophical beliefs; or
  - VI. membership of a professional or trade association; or
  - VII. membership of a trade union; or
  - VIII. sexual orientation or practices; or
  - IX. criminal record; that is also personal information; or
- b) health information about an individual; or
- c) genetic information about an individual that is not otherwise health information; or
- d) biometric information that is to be used for the purpose of automated biometric verification or biometric identification; or
- e) biometric templates.

White Ribbon Australia publishes this Privacy Policy to inform you about the types of information we collect, what we might do with the information we collect and with whom we might share the collected information.

We may update this Privacy Policy at any time to reflect changes required to provide our services.

### **3. What types of information do we collect and transfer?**

White Ribbon Australia collects and manages all information submitted to it and uses that information to advance its mission. The information we collect is a combination of personal, sensitive, anonymous and other types of information and may include either or both of mobile phone and e-mail address.

### **4. Why do we collect, hold, use and disclose collected information?**

We will collect and use all information submitted to us to advance our Purpose which is set out at the beginning of this policy.

## **5. With whom do we share collected information?**

We will share information we collect with third parties including our contractors, volunteers and marketing and promotion organisations to allow us to provide our services, to promote our mission, and to drive social change for future generations. White Ribbon Australia may transfer portions of the information we collect outside of Australia. White Ribbon Australia may also use "Cloud Computing" services to manage its information and those resources may be located in whole or in part outside of Australia.

We will endeavour to have all recipients of information we have collected hold that information consistent with the standards set out in this policy.

## **6. How can you review information we have collected about you and request changes to be made?**

At any time, you may contact us at [admin@whiteribbon.org.au](mailto:admin@whiteribbon.org.au) to:

- a) review personal information we have collected about you.
- b) request that we revise information we have collected about you.
- c) request at any time to stop receipt of White Ribbon Australia information or information from our partners that you may receive.

To assure the integrity of our data, prior to actioning your request to revise collected information, we may seek confirmation of your identity.

## **7. What to do if you have concerns about how we collect and manage your information?**

If you have any questions or concerns about how White Ribbon Australia collects and manages information we collect, please contact us at [admin@whiteribbon.org.au](mailto:admin@whiteribbon.org.au). We will endeavour to respond and resolve your issue as quickly as possible.

## **8. Integrity of personal information**

White Ribbon Australia will take all steps to ensure information collected is protected from:

- a. misuse, interference and loss; and;
- b. unauthorised access, modification or disclosure.

If we no longer need the information for any purpose, and we are not obliged to retain the information by law then we will take all reasonable steps to delete the information from our records.