



## **Thank you for your commitment to preventing men's violence against women**

Hi xxx

June started out as a wet and cold month in many states, but this didn't stop our Ambassadors from getting out and about in support of the Campaign. This edition we have another Q&A to share with you, along with a recap of what some of our Ambassadors have been up to around the country.

Please continue to share with us your thoughts regarding each newsletter and send through articles or pictures that you think would make for good content in our next edition. (Please email [ambassadors@whiteribbon.org.au](mailto:ambassadors@whiteribbon.org.au))

We look forward to making each edition a bigger and better representation of the hard work our Ambassadors are putting in towards making a future without men's violence against women a reality.

As a side note, we also want to thank those Ambassadors who wrote in and posted words of support in light of the recent media focus on White Ribbon Commitment to continue to support this important Campaign.

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### **Ambassador Q&A with Desmond Campbell**



This month we speak with Desmond Campbell, Operations Manager (Family Violence Program) at the NT Department of Correctional Services, about what motivated him to become an Ambassador and the work he has been doing over the last seven years. Click [here](#) to read the Q&A in full.

## Featured Event - June

### The Western Bulldogs vs Geelong, White Ribbon Game



On the 18th June, the Western Bulldogs took on Geelong in a nationally televised game in support of White Ribbon. An impressive number of Ambassadors, Advocates, supporters and Myer staff turned up to volunteer at the game by selling White Ribbon merchandise and engaging AFL fans in conversations regarding men's violence against women. We thank all those who volunteered on the night!

The game itself was full of symbolism with the white ribbon emblazoned on the Bulldogs' guernseys, banner and game ball, as well as awareness raising advertising throughout the match. Additionally, supporters held up 52 white balloons at the start of the game in acknowledgment of the number of women killed by domestic and family violence in Australia, annually. A huge thank you to the Western Bulldogs for your tremendous level of support in spreading the message about the importance of standing up and speaking out about this insidious social issue.

## Ambassadors in the media: representing & reflecting the Campaign



Ambassador Clint Newton has signed up for the Vinnies CEO Sleep-Out to spread awareness about homelessness and violence against women. Click [here](#) to read the article in full.

## Ambassador Educational Tools



In light of recent events, we think this piece by the Diversity Council, Australia, highlights some important points about speech as a form of action. We encourage you to have a read of ["Can't take a joke - We need the courage to call it"](#).

## Tweet Of The Month



An inspiring pre-game clip by the Western Bulldogs and White Ribbon Advocate Simone O'Brien. Click [here](#) to watch in full.

Remember to **follow US** and use the hashtag **#WhiteRibbonAmbassadors** to keep up-to-date with events and discussions

## Upcoming Event - July

White Ribbon Night: 29th July

Have a night in,  
to get the word out.

Have a night in,  
to get the word out!

Friday 29 July is White Ribbon Night

REGISTER DONATE \$200

White Ribbon Night is around the corner so it's time to start planning your event. This year we have suggested three themes: **Feast, Film and Footy**, but don't feel restricted to just one theme - let your creative juices flow. Get your family and friends together for a night and help White Ribbon raise funds for vital prevention work in schools, workplaces and communities. Together, we can build a future free from violence and abuse.

Click [here](#) for more event inspiration or to register your event.



## Domestic and family violence is the principal cause of homelessness for women and their children.

Australian Institute of Health and Welfare. (2013).  
Specialist homelessness services 2012-13, cat no. HOU 273.  
Retrieved from: <http://bit.ly/1ofyA7s> © White Ribbon Australia 2014

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### White Ribbon Committee Update

#### Katherine White Ribbon Night In: 29th July, 6:00pm to 30th July, 9:00pm, Civic Center, Katherine

The Katherine Men's Group, White Ribbon Sub-Committee, will be holding a White Ribbon Night event in July. This will be a sleepover where participants will be sleeping in vehicles, symbolic of the first night of accommodation for many victims of domestic and family violence. Entry to the event will be a donation and funds raised will be split between supporting White Ribbon and the Katherine Women's Crisis Centre.

To find out how you can be part of this event, click [here](#).

If you'd like to learn more about White Ribbon Committees in your local your area, or maybe even start your own, please contact us at [committees@whiteribbon.org.au](mailto:committees@whiteribbon.org.au).

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Thank you to our partners Hills Ltd for supporting the Ambassador program



To join our partners in the prevention of men's violence against women, email [partnerships@whiteribbon.org.au](mailto:partnerships@whiteribbon.org.au)



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Donate to White Ribbon Australia [www.whiteribbon.org.au/donate](http://www.whiteribbon.org.au/donate)

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