



Thank you for your commitment to preventing men's violence against women

Hi xxx

June started out as a wet and cold month in many states, but this didn't stop our Ambassadors from getting out and about in support of the Campaign. This edition we have another Q&A to share with you, along with a recap of what some of our Ambassadors have been up to around the country.

We thank those of you pre-2013 Ambassadors who have reached out to us regarding Re-committals and to those awaiting to hear from us, we appreciate your patience as we continue to work through the Ambassador Re-committals in Victoria. **Just another reminder, if you came on board as an Ambassador before 2013 and haven't yet recommitted, send us an email at ambassadors@whiteribbon.org.au ASAP and we will fast-track your Re-committal process.**

Please continue to share with us your thoughts regarding each newsletter and send through articles or pictures that you think would make for good content in our next edition. We look forward to making each edition a bigger and better representation of the hard work our Ambassadors are putting in towards making a future without men's violence against women a reality. As a side note, we also want to thank those Ambassadors who wrote in and posted words of support in light of the recent media focus on White Ribbon.

Ambassador Q&A with Nick Truelson



This month we speak with Nick Truelson, Chief Commercial Officer for the Western Bulldogs, about his motivations for wanting to become a White Ribbon Ambassador and how he hopes to integrate his new responsibilities as an Ambassador with his professional role. Click [here](#) to read the full interview.

White Ribbon welcomes our new Victorian Ambassadors

Scott Higgins
ICT Administrator, CatholicCare

Nick Truelson
Chief Commercial Officer, Western Bulldogs

David Owen
Director, Care & Justice, G4S Australia & New Zealand

Samuel Muchoki
Health and Wellbeing Policy Officer (Community Planning, Culture & Development), Brimbank City Council

We thank you for committing to actively represent the White Ribbon Campaign in your community. We look forward to working with you as part of our Ambassador network to encourage others to **stand up, speak out and act to prevent men's violence against women.**

Featured Events

The Western Bulldogs vs Geelong, White Ribbon Game



On the 18th June, the Western Bulldogs took on Geelong in a nationally televised game in support of White Ribbon. An impressive number of Ambassadors, Advocates, supporters and Myer staff turned up to volunteer at the game by selling White Ribbon merchandise and engaging AFL fans in conversations regarding men's violence against women. We thank all those who volunteered for your wonderful contribution!

The game itself was full of symbolism with the white ribbon emblazoned on the Bulldogs' guernseys, banner and game ball, as well as awareness raising advertising throughout the match. Additionally, supporters held up 52 white balloons at the start of the game in acknowledgment of the number of women killed by domestic and family violence in Australia, annually. A huge thank you to the Western Bulldogs for your tremendous level of support in spreading the message about the importance of standing up and speaking out about this insidious social issue.

Ambassadors in the media: representing & reflecting the Campaign



Ambassador Clint Newton has signed up for the Vinnies CEO Sleepout to spread awareness about homelessness and violence against women. Click [here](#) to read the article in full.

Ambassadors out and about



Ambassadors AJ Masefau and Glenn Buesnel-May at the Western Bulldogs vs. Geelong game in June.

SCOA Conference



*Top left: White Ribbon CEO Libby Davies presenting during the conference.
Top right: White Ribbon Ambassador AJ Masefau during his speech.
Bottom: Panelists Professor Emeritus John Berry, Kris Cala, Judge Rauf Soulio, Libby Davies & Paris Aristotle.*

In May, White Ribbon's **'Understanding Men's Violence against Women'** free eLearning course was successfully launched by Ambassador AJ Masefau at the Triennial and International Conference of the Settlement Council of Australia. White Ribbon CEO, Libby Davies, also presented on the topic of models of family and community engagement within CALD Communities.

Ambassador Educational Tools



In light of recent events, we think this piece by the Diversity Council, Australia, highlights some important points about speech as a form of action. We encourage you to have a read of "Can't take a joke - We need the courage to call it".

White Ribbon Committee Update



Following the recent launch of the North East Victoria White Ribbon Committee, the national office is looking to establish new local committees and to build our support for those existing in regional Victoria.

White Ribbon is a national campaign, however, the networks, experience and expertise of local supporters is essential in shaping campaign activity that is engaging and relevant to your community. As such, the Victorian Committee and White Ribbon want to hear your ideas for future activities, community engagement and White Ribbon events.

If you'd like to establish a local White Ribbon Committee or you're looking for further support for the committee you're already a part of, please contact us at committees@whiteribbon.org.au.

Tweet Of The Month



An inspiring pre-game clip by the Western Bulldogs and White Ribbon Advocate Simone O'Brien. Click [here](#) to watch in full.

Remember to **follow us** and use the hashtag **#WhiteRibbonAmbassadors** to keep up-to-date with events and discussions

Upcoming Events - July

White Ribbon Night: 29th July

Have a night in,
to get the word out.

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to get the word out!

Friday 29 July is White Ribbon Night

REGISTER DONATE \$ 200 ✓
Goal: \$500,000

White Ribbon Night is around the corner so it's time to start planning your event. This year we have suggested three themes: **Feast, Film and Footy**, but don't feel restricted to just one theme - let your creative juices flow. Get your family and friends together for a night and help White Ribbon raise funds for vital prevention work in schools, workplaces and communities. Together, we can build a future free from violence and abuse. Click [here](#) for more event inspiration or to register your event.

White Ribbon Round in Wimmera Football League: 23rd July, 9:00am to 5:00pm, Horsham City Oval

The main White Ribbon Round event will feature Horsham Saints vs. Stawell! In both their football and netball matches, the Horsham Saints will be donning White Ribbon jerseys to show their support for the Campaign. Turn up and show your support! For further event information, click [here](#).



Run Melbourne: 23rd and 24th July

With six different event categories to suit a range of athletic ambitions Run Melbourne is the perfect reason for you to get out and exercise - if ever you needed one. Join the White Ribbon team this year and help us reach our fundraising goal. For more event details and to sign up to the team, click [here](#).

Interested to know what other White Ribbon Events will be on in your area? Visit our [Events](#) page to find out!



Domestic and family violence is the principal cause of homelessness for women and their children.

Australian Institute of Health and Welfare. (2013).
Specialist homelessness services 2012-13, cat no. HOU 273.
Retrieved from: <http://bit.ly/1ofyA7s> © White Ribbon Australia 2014

Thank you to our partners Hills Ltd for supporting the Ambassador program



To join our partners in the prevention of men's violence against women, email partnerships@whiteribbon.org.au



YouTube



 **White Ribbon**
Australia

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