

(Suburb) local/s stands up to stop violence against women for White Ribbon Day

(Suburb) local/s (name) is helping raise awareness of violence against women by hosting a White Ribbon Day event on (date), to raise funds and awareness for White Ribbon Australia.

“Over 12 months, on average, one woman is killed every week in Australia as a result domestic violence,” (event organiser name) said.

White Ribbon Day, which is officially on November 25th is an internationally recognised day of action, and calls upon all Australians to stand up, speak out and act to stop men’s violence against women.

“(I/We) want people to know that violence against women in any way is unacceptable. (I am/we are) holding (event) to raise critical awareness of an issue that is important in every community, it affects everyone.”

(Paragraph for personal story – What is your motivation for supporting White Ribbon Australia?)

(Paragraph for event information – Where is the event being held/what time? What does the event involve? Can the public attend?)

White Ribbon Australia encourages (suburb/location) residents to get involved in White Ribbon Day activities. Attending local events, taking the White Ribbon Oath and wearing a white ribbon throughout November are easy ways to make a difference.

Funds raised at (event) go towards supporting White Ribbon’s national primary prevention initiative, which aims to stop violence before it occurs, through education programs in schools, workplaces and the broader community.

White Ribbon is committed to building an Australian community where every woman lives in safety, free from all forms of men’s abuse.

To support (name) people can donate at (web address)

Support White Ribbon directly by making a donation:

www.whiteribbon.org.au/donate

Find out more about White Ribbon Day:

www.whiteribbon.org.au/day

Note to media

White Ribbon Australia asks all media to include the following line when reporting on incidents of men’s violence against women: If you or someone you know is experiencing violence, call 1800 RESPECT on 1800 737 732 for advice or support. This free service providing confidential advice is open 24/7. In an emergency, call the police on 000. All incidents of violence should be reported to the police.

For media enquiries, please contact: (insert name and contact details).