

Marketing and Communications Internship

Part time: 2 days per week 10am to 4pm

Duration: 12 weeks with possible extension

Location: Sydney

Start date: Beginning of March 2019

Vision:

A nation that respects women, in which every woman lives in safety free from all forms of men's abuse.

Purpose: Engaging men to make women's safety a man's issue too.

White Ribbon Core Values:

- Courage – courage in facing challenge and finding creative, innovative solutions
- Integrity – ethical, honest and accountable to all
- Respect – compassionate, honouring and acknowledging difference and upholding dignity
- Collaboration – working collaboratively to drive positive social change
- Leadership – leaders in driving lasting, positive, normative change

Role Purpose:

White Ribbon Australia is seeking an individual who would like to undertake a voluntary internship with an organisation committed to the prevention of men's violence against women.

You will be working closely with the Marketing and Communications team to support work across social media, copywriting, PR, digital and traditional marketing, content production, and campaign integration. You will get a thorough overview of all aspects of marketing and communications, particularly within a not-for-profit environment.

Accountabilities:

- Writing engaging content for our social media channels, blog, website, and eDMs
- Researching and curating interesting and relevant content for social media, blogs
- Researching new ideas and implementing the latest social media trends
- Creating relevant videos, social media tiles, and other content through our supported platforms
- Supporting the team in producing marketing campaigns and managing content for White Ribbon programs, including schools, fatherhood, workplaces and youth.

Selection criteria

All candidates should ideally have the following skills and expertise:

- Studied / be currently studying for a degree in Communications, Media, Journalism, Marketing or PR
- Have strong written communications skills, strong computer skills and experience with social media platforms and Wordpress

- Have a creative mind – we want your input and suggestions!
- Have a passion for gender equality and ending violence against women
- Be a great team player

How to apply for this internship:

Please address your application to Human Resources, White Ribbon Australia: hr@whiteribbon.org.au using the subject line: **White Ribbon Intern Application - Marketing and Communications**

All applicants MUST submit a cover letter, a resume, and three sample social media posts with written content OR two blog post pitches. (View our current blog posts [here](#).)

Any application that does not address these areas will not be considered.