

# White Ribbon Australia 2024

Get involved and help end men's  
violence against women.



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WHITE RIBBON AUSTRALIA / 2024

# White Ribbon Australia

## Who are we?

White Ribbon Australia is on a mission to end all forms of men's violence against women.

Taking a primary prevention approach, we influence and inform systemic and government policy change through grassroots activities, education and conversations.

Our approach actively engages men and boys at all levels, empowering them to contribute to the solution. Through youth programs, educational tools, workplace accreditation programs, and diverse campaigns, White Ribbon leads critical change in this space.



 **White Ribbon**  
Australia

# White Ribbon Australia

## How to get involved in events

Whether you're a school, workplace or community group, hosting an event is one of the best ways to bring people together to raise awareness of White Ribbon Australia.

Awareness, education and fundraising are crucial steps to help end men's violence against women in Australia. \$100, \$1,000 or \$10,000 – every dollar, and every empowered individual, helps create a safer future.

Check out our list of event ideas for ways to get involved.

## EVENT IDEAS

- Afternoon Tea*
- BBQ*
- Breakfast*
- Cake Sale*
- Exhibition*
- Market Stall*
- Movie Night*
- Music Performance*
- Non-Uniform Day*
- Raffle*
- Sponsored Silence*
- Speaker events*
- Sausage Sizzle*
- Sponsored Sport Initiatives*
- Trivia Night*
- Walks*
- Fundraising Gala Night*
- Workplace Morning Tea*

# White Ribbon Australia Hosting an event

Events are...	Events aren't...
A day to educate and raise awareness around the issue of men's violence against women.	An opportunity for political grandstanding.
An opportunity to reflect.	An opportunity to celebrate.
An invitation for men to join the conversation.	A finger pointing exercise.
1/365 days a year that White Ribbon shows up.	A day for stunts.
Organisations and People who want to see real change	Tokenism and Grandstanding
Adding value to the conversation.	Talking to the converted.



# White Ribbon Australia Hosting an event

01

## **FIND OUT HOW.**

Thanks for getting involved! We've created some helpful documents full of tips, ideas and steps to help plan your event. Download and digest our event toolkit and key documents.

02

## **MAKE A PLAN.**

Think about how you will rally your community. What will your event look like? What do you want to achieve? Plan your donations. Either collect funds from guests and transfer these electronically, or mail a cheque, or ask guests to donate directly online at [www.whiteribbon.org.au/give-now/](http://www.whiteribbon.org.au/give-now/).

03

## **LOCK IT IN.**

Get the wheels in motion. Choose a time, date and place. Send out the invites. Think about details such as RSVPs, timelines, volunteers, locations and event communications. If you would like to register your event, please visit [events.whiteribbon.org.au/get-involved/create-my-own-event](http://events.whiteribbon.org.au/get-involved/create-my-own-event)

04

## **SHOW YOUR SUPPORT.**

Join the movement to create change with White Ribbon Australia. Download a range of White Ribbon materials to promote your events, including posters and social tiles. Shop our merchandise to sell at your event via [store.whiteribbon.org.au](http://store.whiteribbon.org.au)

05

## **START A CONVERSATION.**

Conversations are the first step to better understanding your role in ending men's violence against women. Educate your community at your event. Familiarise yourself with our [WRA STOP Kit](#), a tool designed to help you spot unacceptable behaviour and be a true ally to women.

06

## **MAKE IT COUNT.**

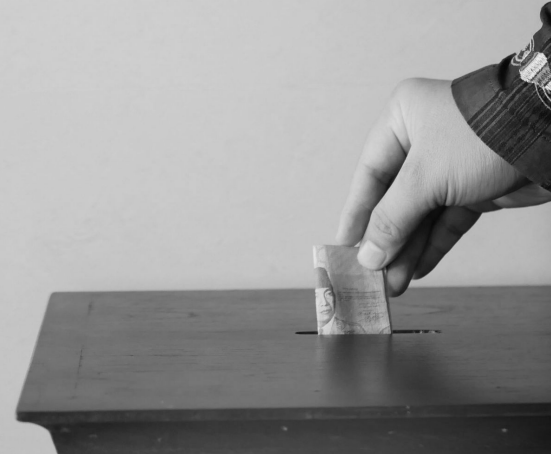
Share your event on social media and don't forget to tag us @whiteribbonaustralia. We always appreciate it when our hosts can incorporate fundraising into their events. Funds can be forwarded directly at [www.whiteribbon.org.au/give-now/](http://www.whiteribbon.org.au/give-now/)

# White Ribbon Australia Fundraising details

We're truly grateful for your support. Any funds can be donated directly online at [www.whiteribbon.org.au/give-now/](http://www.whiteribbon.org.au/give-now/). Alternatively, you can donate by:

1. **Cheque or Money Order** – please include details of the donation's nature and information allowing issuing a receipt if necessary.  
Send to White Ribbon Australia, PO Box 730, Cannington, WA, 6987
1. **Bank Transfer:**  
Account Name: Communicare Inc - White Ribbon  
BSB: 036067  
Account No: 662425  
Reference: WRD23-*'your details'*

Could you kindly email [accounts@communicare.org.au](mailto:accounts@communicare.org.au) when the payment is processed and indicate in your reference: WRD23 *'your details'*



A large crowd of people is gathered for an outdoor event, possibly a charity walk or run. Many individuals are wearing white t-shirts with a logo on the back. The scene is set on a street lined with trees and buildings, and the entire image has a blue color overlay.

# EVENT MATERIALS

*To help you spread the word, we've created a range of promotional materials for you to use at your event or on your social channels.*



WHITE RIBBON AUSTRALIA / 2024

# Event materials

## A4 Poster



**Event Name  
goes here:**

**Event Details:**

Scan the QR code or visit [whiteribbon.org.au](http://whiteribbon.org.au)  
for more information.

 **White Ribbon**  
Australia

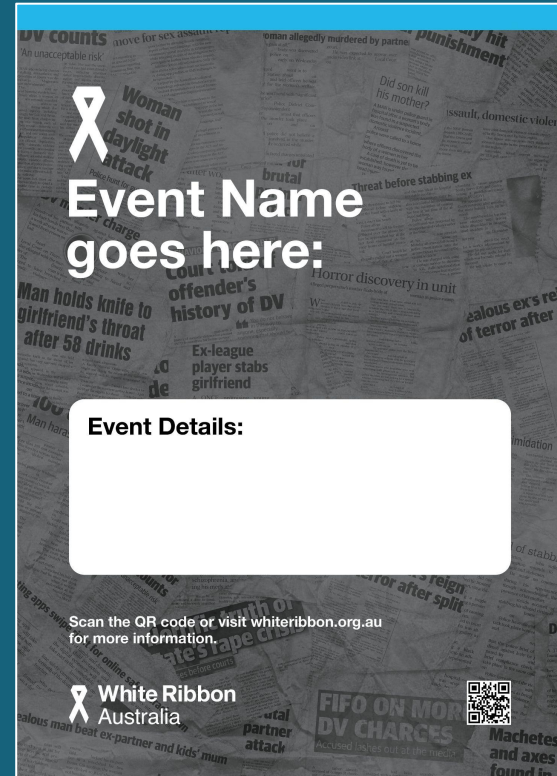


WHITE RIBBON AUSTRALIA / 2024

# Event materials

## A4 Poster

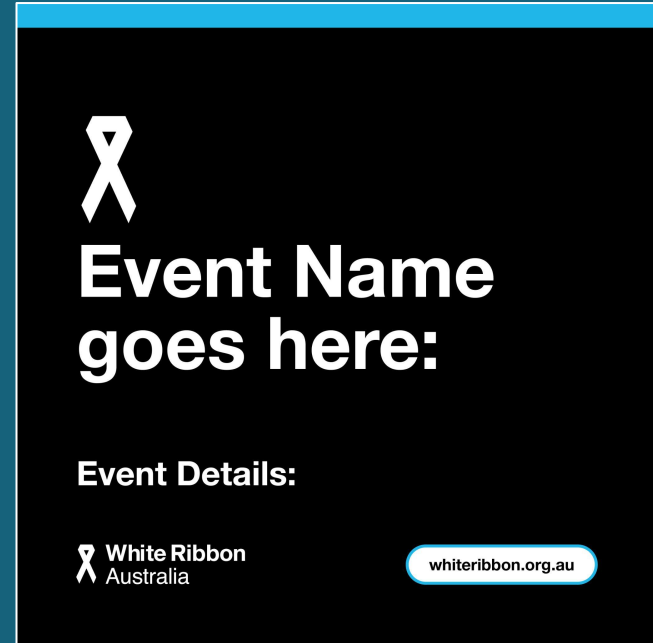
Newspaper version



WHITE RIBBON AUSTRALIA / 2024

# Event materials

## Social tile





WHITE RIBBON AUSTRALIA / 2024

# Event materials

## Email Signature Banner

(Desktop)

**Event Name goes here:**

Event Details go here:

 **White Ribbon**  
Australia

[whiteribbon.org.au](http://whiteribbon.org.au)



# Event materials

## Email Signature Banner

Newspaper version  
(Desktop)



WHITE RIBBON AUSTRALIA / 2024

# Event materials

## Email Signature Banner

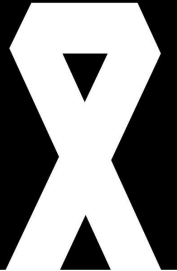
(Mobile)

**Event Name goes here:**

Event Details go here:

 **White Ribbon**  
Australia

[whiteribbon.org.au](http://whiteribbon.org.au)



WHITE RIBBON AUSTRALIA / 2024

# Event materials

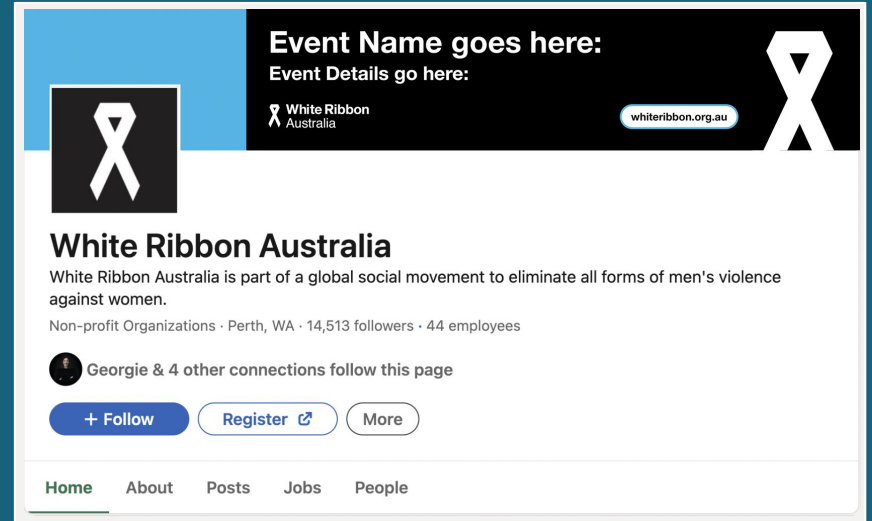
## Email Signature Banner

Newspaper version  
(Mobile)





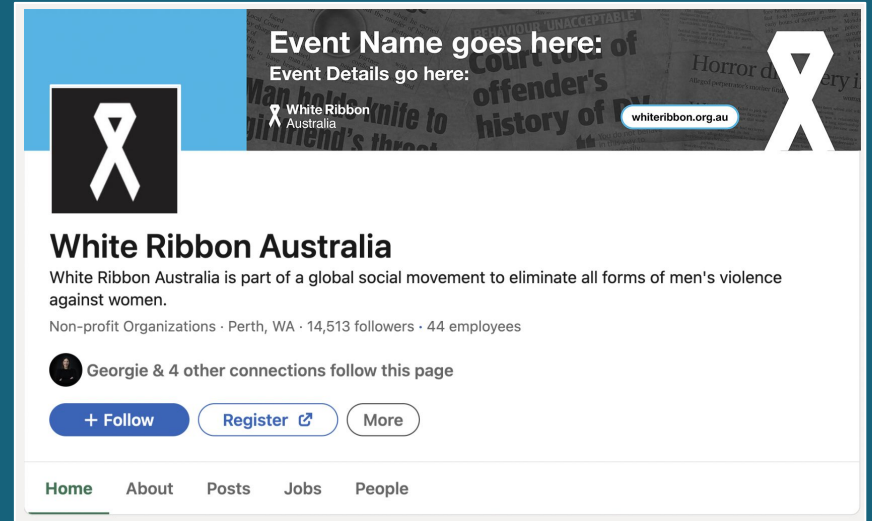
# Event materials LinkedIn Cover Image



# Event materials

## LinkedIn Cover Image

### Newspaper version



Event Name goes here:  
Event Details go here:

White Ribbon Australia

whiteribbon.org.au

### White Ribbon Australia

White Ribbon Australia is part of a global social movement to eliminate all forms of men's violence against women.

Non-profit Organizations · Perth, WA · 14,513 followers · 44 employees

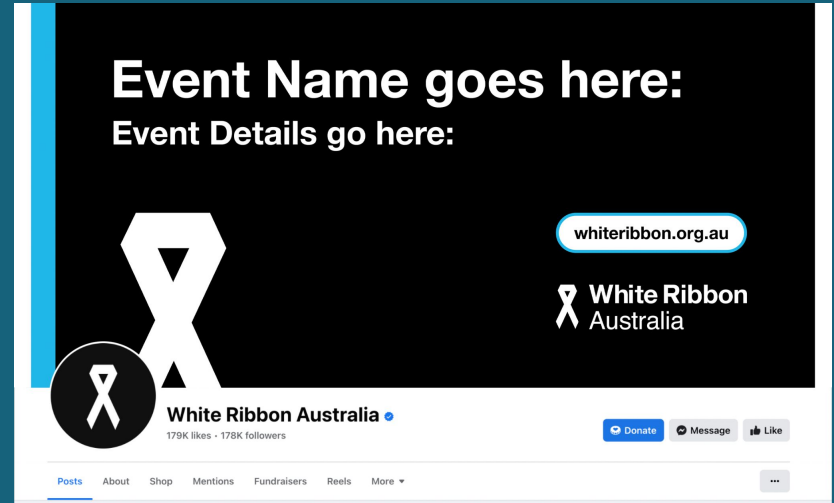
Georgie & 4 other connections follow this page

+ Follow Register More

Home About Posts Jobs People

# Event materials

## Facebook Cover Image



# Event materials

## Facebook Cover Image

Newspaper version



# Event materials

## Facebook Event Cover Image



# Event materials

## Facebook Event

### Cover Image

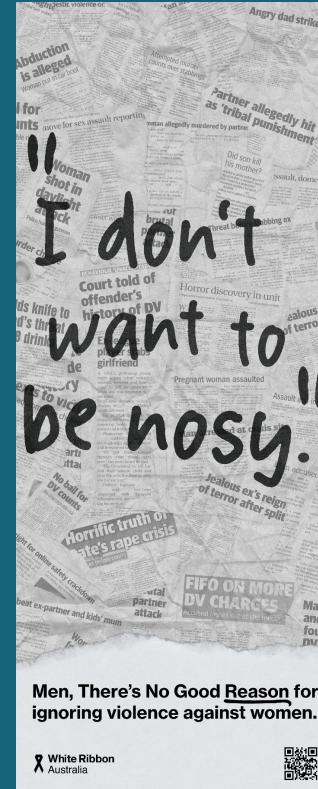
Newspaper version



WHITE RIBBON AUSTRALIA / 2024

# Event materials

## Pull up banner



# Other ways to get involved

## Continue to make a difference



### Everyday Actions

Unleash your change and be part of the everyday solution. Visit our programs and services to get involved.



### Get informed On the issue

Visit our site to better understand the challenge we face in ending men's violence against women and understand how you can get involved in changing this reality.



### Start Fundraising

Fundraise for White Ribbon Australia to support our primary prevention initiatives.



### Show Your Support

Wearing a White Ribbon Pin starts a conversation on men's violence against women and makes your stance crystal clear. Shop our store.



# White Ribbon Australia 2024

Get involved and help end men's  
violence against women.

For any urgent enquiries, please reach  
us at [info@whiteribbon.org.au](mailto:info@whiteribbon.org.au)

 **White Ribbon**  
Australia

